Philadelphia Insurance Companies

One Bala Plaza, Bala Cynwyd, Pennsylvania 19004 1.800.873.4552 Fax: 610.617.7940

PROFESSIONAL LIABILITY FOR SPECIFIED PROFESSIONS APPLICATION FOR CLAIMS-MADE INSURANCE

NOTICE: This is an application for **CLAIMS-MADE INSURANCE**. Such insurance applies only to claims that are first made against you and reported to the Company in writing during the policy period, any subsequent renewal of the policy or any extended reporting period and may additionally limit coverage applicable to acts, errors, omissions or offenses made prior to the inception of the policy period. The limits of liability may be reduced by amounts paid for legal defense and such payments for legal defense may also be applied against the deductible amount.

Please answer **ALL** the questions. This information is required to make an underwriting and pricing evaluation. Your answers hereunder are considered legally material to such evaluation. If a question is not applicable, state "not applicable" not "N/A." If more space is required to answer a question, continue on applicant's letterhead. The application and any supplement(s) must be signed and dated by a principal, partner, or officer of the prospective insured's organization.

Applicant's Name: _		
Sic #:	Fein #	
Home office address:		
	ZIP	TEL# FAX#
Date established:		
Is the applicant firm con If Yes, please attach an	ntrolled, owned, affiliated or associated with any other firm explanation.	n, corporation or company? Yes N
coverage is desired for	all branch offices and/or subsidiaries. Include a brief des these offices.	•
During the past 5 years	has the name of the firm been changed or has any other beplicant firm? If Yes, attach a complete explanation detaili	ousiness been acquired, merged into or
Describe your firm's na	ture of business.	

_	cipals, partners or officers fessionals (not included in A)			including part-tin essionals (less tha TOTAL	ne) an 20 hours/week)	
10.	Are any staff members considered "Lic belong to any Professional Societies/as		or do any staff	members hold a		signations o
	If Yes, provide individual's name and de					- -
Note:	Questions 11 through 15 refer to total should include sub-contracted revenue		12 month perio	d, whether or no	t collected. Such r	evenue figu
1.	Dates of applicant firm's current fiscal p	period:	From:	, 19	To:	, 19
12.		Past Fiscal	<u>Cu</u>	rrent Fiscal	Estimate for	<u>Next</u>
	Total Gross Revenue: Less Direct Recovery Expenses (travel, per diem, copies, etc.):	\$ (-) \$	\$ (-) \$		\$ (-) \$	_
	TOTAL NET BILLINGS \$		\$	 }	\$	_
13.	Provide the percentage of your firm's g	ross revenue from the	e last fiscal peri	od attributable to	the following:	
	Federal government. State, county or local government. Institutional (schools, hospital Lending institutions) Manufacturing Other	ls, etc.)		% % % % %		
14.	Does your firm provide services for any partner, officer, employee or a more tha If Yes, Please provide a) Client Name, I Client.	n 3% shareholder of	said client?	•		Yes No
15.	Were more than 50% of your total gros If Yes, please specify a) client, b) service					Yes No
						- -

		vices Provided		otal Gross Billin	Č
a) Do you utilize the	services of independent corentage of billings attributable	itractors or sub-consul	tants?		Yes
•	to contracts where your fees results? If Yes, attach a deta	-		the client achie	ving cost Yes
a) Does your firm see	cure a written contract or agr	eement for every project	ct? (Please attach a	sample copy)	Yes
b) Provide the percer	ntage of your revenue where	a written contract <u>is</u> se	cured.		
c) Do your contracts	contain any of the following	: (check all that apply)		
 	Hold harmless or indeGuarantees or warrant	mnification clauses in y mnification clauses in y ies? of the services you wil	our client's favor?		
Describe steps taken	to mimimize/ manage busin	ess risks:			
Has any policy of or employees, or on be		ance on your behalf or obusiness ever been dec	on the behalf of any	of your principa	 ils, partne
Has any policy of or employees, or on bo	application for similar insura	ance on your behalf or obusiness ever been dec	on the behalf of any lined, canceled, or r	of your principa enewal refused?	als, partne Yes Yes
Has any policy of or employees, or on be Do you currently carr Please provide the fo	application for similar insura chalf of any predecessors in y Commercial General Liabil llowing information on your Limits of Liability	ance on your behalf or obusiness ever been decity insurance? professional liability (I	on the behalf of any lined, canceled, or r E&O) insurance for Policy Period	of your principa enewal refused? the past three (3)	als, partne Yes Yes) years:
Has any policy of or employees, or on be Do you currently carr Please provide the fo	application for similar insura chalf of any predecessors in y Commercial General Liabil llowing information on your Limits of Liability	ance on your behalf or obusiness ever been decity insurance? professional liability (I	on the behalf of any lined, canceled, or r E&O) insurance for Policy Period	of your principa enewal refused? the past three (3)	Yes) years:
Has any policy of or employees, or on be Do you currently carr Please provide the fo	application for similar insurated and predecessors in the second	ance on your behalf or obusiness ever been decity insurance? professional liability (I	on the behalf of any lined, canceled, or r E&O) insurance for Policy Period	of your principa enewal refused? the past three (3)	Yes) years:
Has any policy of or employees, or on be Do you currently carr Please provide the fo	application for similar insura ehalf of any predecessors in y Commercial General Liabil llowing information on your Limits of Liability	ance on your behalf or obusiness ever been decity insurance? professional liability (I	on the behalf of any lined, canceled, or relationship. E&O) insurance for Policy Period /	of your principa enewal refused? the past three (3)	Yes) years:

or

circums	gard to Questions 24 and 25 above, it is understood and agreed that if any such claim, act, error, omission dispute or tance exists, then such claim and/or any claim arising from such act, error, omission, dispute or circumstance is excluded from e that may be provided under this proposed insurance and, further, failure to disclose such claim, act, error, omission, dispute or tance may result in the proposed insurance being void, and/or subject to recision.
26.	Coverage requested: LIMITS OF LIABILITY:\$ 100,000\$ 750,000 \$ 250,000\$ 1,000,000 \$ 500,000
	DEDUCTIBLE / RETENTION:
27.	Attach the following items in support of this application: a) Firm's Statement of Qualifications including resumes of all key (technical) personnel along with any available marketing material or company brochures. b) Copy of firm's formalized standard client contract. c) Copy of outline from firm's Quality Assurance / Quality Control (QA/QC) manual.
PERSO	NG: ANY PERSON WHO KNOWINGLY AND WITH THE INTENT TO DEFRAUD ANY INSURANCE COMPANY OR OTHER N, FILES AN APPLICATION FOR INSURANCE CONTAINING ANY MATERIALLY FALSE INFORMATION, OR CONCEALS FOR JRPOSE OF MISLEADING, INFORMATION CONCERNING ANY FACT MATERIAL THERETO, COMMITS A FRAUDULENT

Having inquired all principals, partners and officers, are you aware of any act, error, omission, unresolved job dispute or any other

Yes___ No ___

circumstance that is or could be a basis for a claim under the proposed insurance?

If Yes, provide details on a separate sheet for each situation, including

a) name of potential claimant,b) nature of situation.

d) amount of potential damages.

c) dates and

INSURANCE ACT, WHICH IS A CRIME.

COMPANY OR OTHER PERSON FILES AN APPLICATION FOR INSURANCE OR STATEMENT OF CLAIM CONTAINING ANY MATERIALLY FALSE INFORMATION, OR CONCEALS FOR THE PURPOSE OF MISLEADING, INFORMATION CONCERNING ANY FACT MATERIAL THERETO, COMMITS A FRAUDULENT INSURANCE ACT, WHICH IS A CRIME AND SHALL ALSO BE SUBJECT TO A CIVIL PENALTY NOT TO EXCEED FIVE THOUSAND DOLLARS AND THE STATED VALUE OF THE CLAIM FOR EACH SUCH VIOLATION.

NOTICE TO NEW YORK APPLICANTS: ANY PERSON WHO KNOWINGLY AND WITH INTENT TO DEFRAUD ANY INSURANCE

NOTICE TO KENTUCKY APPLICANTS: ANY PERSON WHO KNOWINGLY AND WITH INTENT TO DEFRAUD ANY INSURANCE COMPANY OR OTHER PERSON FILES AN APPLICATION FOR INSURANCE CONTAINING ANY FALSE INFORMATION, OR CONCEALS FOR THE PURPOSE OF MISLEADING, INFORMATION CONCERNING ANY FACT MATERIAL THERETO, COMMITS A FRAUDULENT INSURANCE ACT WHICH IS A CRIME.

NOTICE TO MINNESOTA AND OHIO APPLICANTS: ANY PERSON WHO, WITH INTENT TO DEFRAUD OR KNOWING THAT HE/SHE IS FACILITATING A FRAUD AGAINST AN INSURER, SUBMITS AN APPLICATION OR FILES A CLAIM CONTAINING A FALSE OR DECEPTIVE STATEMENT IS GUILTY OF INSURANCE FRAUD, WHICH IS A CRIME.

NOTICE TO OKLAHOMA APPLICANTS: ANY PERSON WHO KNOWINGLY AND WITH INTENT TO INJURE, DEFRAUD OR DECEIVE ANY INSURER, MAKE ANY CLAIM FOR THE PROCEEDS OF AN INSURANCE POLICY CONTAINING ANY FALSE, INCOMPLETE OR MISLEADING INFORMATION IS GUILTY OF A FELONY.

25.

NOTICE TO PENNSYLVANIA APPLICANTS: ANY PERSON WHO KNOWINGLY AND WITH INTENT TO DEFRAUD ANY INSURANCE COMPANY OR OTHER PERSON FILES AN APPLICATION FOR INSURANCE OR STATEMENT OF CLAIM CONTAINING ANY MATERIALLY FALSE INFORMATION OR CONCEALS FOR THE PURPOSE OF MISLEADING INFORMATION CONCERNING ANY FACT MATERIAL THERETO COMMITS A FRAUDULENT INSURANCE ACT WHICH IS A CRIME AND SUBJECTS SUCH PERSON TO CRIMINAL AND CIVIL PENALTIES.

NOTICE TO FLORIDA APPLICANTS: ANY PERSON WHO, KNOWINGLY AND WITH INTENT TO INJURE, DEFRAUD, OR DECEIVE ANY EMPLOYER OR EMPLOYEE, INSURANCE COMPANY, OR SELF-INSURED PROGRAM, FILES A STATEMENT OF CLAIM CONTAINING ANY FALSE OR MISLEADING INFORMATION IS GUILTY OF A FELONY OF THE THIRD DEGREE.

NOTICE TO NEW JERSEY APPLICANTS: ANY PERSON WHO INCLUDES ANY FALSE OR MISLEADING INFORMATION ON AN APPLICATION FOR AN INSURANCE POLICY IS SUBJECT TO CRIMINAL AND CIVIL PENALTIES.

SIGNATURES AND ACKNOWLEDGEMENTS

I / we hereby declare that the above statements and particulars are true and that I / we have not suppressed or misstated any material fac and I / we agree that this application and its supplement(s) shall be the basis of the contract with the Company. It is understood and agree that the completion of this application and its supplement(s) does not bind the company to sell nor the applicant to purchase the insurance \mathbf{I}						
NAME	SIGNATURE		 DATE			

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SIGNATURE



PHILADELPHIA INSURANCE COMPANIES ONE BALA PLAZA, SUITE 100 BALA CYNWYD, PA 19004

(a) Number of trademarks developed per year _

PROFESSIONAL LIABILITY FOR SPECIFIED PROFESSIONS PRINTERS SUPPLEMENT

Instructions:

- A. Please answer **ALL** the questions. If more space is required to answer a question, continue on applicant's letterhead.
- B. This supplement must be signed and dated by a principal, partner, officer of the prospective insured's organization and will be attached to the policy, should one be issued.

1.	Name of Applicant:
2.	Please indicate the percentages of Your total operations involving:
	Business and Legal Forms Newspapers & Magazines Pamphlets & Flyers Discount/Rebate Coupons Lottery Tickets Contests/Sweepstakes Tickets Books Directories Catalogs Corporate Financial(annual reports) Social Printing (invitations, etc.) Bindery Other(describe)
	Total 100%
3.	Do your activities involve lettershop/mailing services (i.e. envelope stuffing, postage handling, mailing, etc) ? Yes No if yes, please provide written contract.
4.	Do your activities involve the distribution and/or redemption of coupons, rebates or promotional game materials? Yes No If yes, please provide specific details and contracts.
5.	Do your activities involve the design of logos or trademarks? Yes No If yes, please advise:

(b) Description of your legal review or other procedures used for clearing trademarks/copyrights

6. Do you require your clients to approve proof copies before printing		
If yes, is approval given in writing?	Yes	No
It is understood that this supplemental application becomes part of the Erro	rs and Omissions	Coverage.
WARNING: ANY PERSON WHO KNOWINGLY AND WITH THE INTENT COMPANY OR OTHER PERSON, FILES AN APPLICATION FOR IN MATERIALLY FALSE INFORMATION, OR CONCEALS FOR THE PURPOSE CONCERNING ANY FACT MATERIAL THERETO, COMMITS A FRAUDULEN CRIME.	NSURANCE CONT OF MISLEADING, 1	TAINING ANY INFORMATION
NOTICE TO KENTUCKY APPLICANTS: ANY PERSON WHO KNOWINGLY AND INSURANCE COMPANY OR OTHER PERSON FILES AN APPLICATION FOR INSURFORMATION, OR CONCEALS FOR THE PURPOSE OF MISLEADING, INFORMATION THERETO, COMMITS A FRAUDULENT INSURANCE ACT WHICH IS A CRIME.	URANCE CONTAINI	NG ANY FALSE
NOTICE TO MINNESOTA AND OHIO APPLICANTS: ANY PERSON WHO, WITH THAT HE/SHE IS FACILITATING A FRAUD AGAINST AN INSURER, SUBMITS AN CONTAINING A FALSE OR DECEPTIVE STATEMENT IS GUILTY OF INSURANCE FRAU	APPLICATION OR	FILES A CLAIM
NOTICE TO OKLAHOMA APPLICANTS: ANY PERSON WHO KNOWINGLY AND OR DECEIVE ANY INSURER, MAKE ANY CLAIM FOR THE PROCEEDS OF AN INSTFALSE, INCOMPLETE OR MISLEADING INFORMATION IS GUILTY OF A FELONY.		
NOTICE TO PENNSYLVANIA APPLICANTS: ANY PERSON WHO KNOWINGLY A INSURANCE COMPANY OR OTHER PERSON FILES AN APPLICATION FOR INSUI CONTAINING ANY MATERIALLY FALSE INFORMATION OR CONCEALS FOR INFORMATION CONCERNING ANY FACT MATERIAL THERETO COMMITS A FRAUDIC CRIME AND SUBJECTS SUCH PERSON TO CRIMINAL AND CIVIL PENALTIES.	RANCE OR STATEM THE PURPOSE O	IENT OF CLAIM OF MISLEADING
NOTICE TO FLORIDA APPLICANTS: ANY PERSON WHO, KNOWINGLY AND WORD DECEIVE ANY EMPLOYER OR EMPLOYEE, INSURANCE COMPANY, OR STATEMENT OF CLAIM CONTAINING ANY FALSE OR MISLEADING INFORMATION THIRD DEGREE.	ELF-INSURED PROC	GRAM, FILES A
NOTICE TO NEW JERSEY APPLICANTS : ANY PERSON WHO INCLUDES ANY FALON AN APPLICATION FOR AN INSURANCE POLICY IS SUBJECT TO CRIMINAL AND C		3 INFORMATION
NOTICE TO NEW YORK APPLICANTS: ANY PERSON WHO KNOWINGLY AND INSURANCE COMPANY OR OTHER PERSON FILES AN APPLICATION FOR INSUIT CONTAINING ANY MATERIALLY FALSE INFORMATION, OR CONCEALS FOR INFORMATION CONCERNING ANY FACT MATERIAL THERETO, COMMITS A FRAUE A CRIME AND SHALL ALSO BE SUBJECT TO A CIVIL PENALTY NOT TO EXCEED FOR STATED VALUE OF THE CLAIM FOR EACH SUCH VIOLATION.	RANCE OR STATEM THE PURPOSE O DULENT INSURANCE	IENT OF CLAIM F MISLEADING, CACT, WHICH IS
THIS SUPPLEMENTAL APPLICATION IS ATTACHED TO PROFESSIONAL LIABILITY FOR SPECIFIED PROFESSION SUPPLEMENT IS SUBJECT TO THE SAME PROVISIONS CON MADE IN THE BASIC APPLICATION.	ONS APPLICAT	ION. THIS
Name: Title:		
(PLEASE PRINT)		
Date: Signature:		
(PLEASE PRINT)		